



IPW 2651

Attorney Docket No.: 42390.P10483

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
Inventor(s): Jonathan E. Lowthert, et al. ) Examiner: Unknown  
Application No.: 09/766,125 ) Art Unit: 2651  
Filed: January 19, 2001 )  
For: Content With Advertisement Information Segment )  
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Please direct all future correspondence regarding the above-referenced patent application  
to Molly McCall, Reg. No. 46,126, c/o Blakely, Sokoloff, Taylor, & Zafman LLP, Customer Number  
08791, 12400 Wilshire Boulevard, Seventh Floor, Los Angeles, California 90025, and direct all  
telephone calls to the same at (408) 720-8300.

INTEL CORPORATION

(Name of Assignee)

("assignee"), a company organized under the laws of Delaware, having a place of  
business at 2200 Mission College Blvd, Santa Clara, CA 95052,  
hereby states that to the best of assignee's knowledge and belief it is the assignee of the entire right,  
title, and interest in and to the above-referenced patent application and represents that the  
undersigned is a representative authorized and empowered to sign on behalf of the assignee. Upon  
information and belief, the assignment documents that evidence the placement of title in the assignee  
were recorded in the U.S. Patent and Trademark Office. The Assignment was recorded in the Patent  
and Trademark Office at Reel 011639 Frame 0201, or when the Assignment has not yet been  
recorded, a copy thereof is attached.

Pursuant to 37 C.F.R. §§ 1.36 and 3.71, the assignee hereby revokes all powers of attorney previously given and appoints the practitioners associated with Customer Number 45209 as the assignee's respective patent attorneys and patent agents, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith.

Pursuant to 37 C.F.R. § 3.71, the assignee hereby states that prosecution of the above-referenced patent application is to be conducted to the exclusion of the inventor(s).

Assignee of Interest: Intel Corporation

(Type or Print)

Dated: February 3, 2005

By: Pam Matlock

Name: Pam J. Matlock

(Type or Print)

Title: Secretary of Patents

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